

AKC GAZETTE COLUMNIST

Approved, June 16, 1995

INTRODUCTION

The AKC Gazette Columnist is responsible for preparing and submitting articles concerning the Bouvier des Flandres to the AKC Gazetter for inclusion in their Breed columns. These articles must be submitted in time to meet the AKC deadlines. The information in the articles is to be written by either the columnist or a guest columnist. Occasionally copyright material may be acceptable.

The column is the club's opportunity to share information about the breed and the club's programs and policies. The club has initiated many excellent programs and policies. These should be presented to those Gazette readers who are either serious dog people in other breeds, potential Bouvier owners, current ABdFC members or future ABdFC members.

AKC APPROVAL

A request for a new Breed Columnist must be submitted to the AKC for approval. The AKC will provide orientation when the new columnist is approved.

COLUMN OBJECTIVES

The column's primary objective is to be a major source of educational material for people interested in the Bouvier des Flandres breed. It should be a vehicle to inform these people of the Club's activities, of various concerns for the breed, and of the history of both the breed and the Club. There should be columns on retired and deceased Bouviers and on individuals who contributed to the Club and the breed.

SPECIFIC TOPICS

The following examples of specific topics are the types of topics that are to be covered in the column. This list is not comprehensive. All articles are expected to be positive.

- Versatility Program
- National Specialty, Policies and Guidelines
- National Specialty, Programs
- The first OTCH Bouvier
- Committee Job Descriptions
- The value of pedigrees and pedigree books
- The Club's history and evolution
- Training and socialization of Bouvier puppies
- Rescue updates

PROMOTIONS

This column is primarily expected to promote the Bouvier des Flandres breed. Secondly, it is expected to promote the American Bouvier des Flandres Club. It may not promote individuals or kennels. Owners may be mentioned but not in a way that suggests that the dogs accomplishments are a result of the owner's activities.

BREED STANDARD

The Bouvier des Flandres Standard and the Constitution and Bylaws are the two most important documents of the American Bouvier des Flandres Club. Changes to them must be initiated by their appropriate committee and approved by the Board of Governors, the ABdFC membership and the AKC Board of Directors in that order. Interpretations of or proposed changes to the Standard that are printed in a Gazette Column must state clearly and specifically who is making the interpretation or proposing the change. This applies to the Gazette Columnist, a Guest Columnist and persons quoted by either columnist.

PLANNING COLUMNS

The columnist may submit a list of column topics to the Board of Governors as a courtesy. The Board need not approve each column, but if the board had the opportunity to know the planned topic, they could add pertinent information before publication of the article. The list might also trigger ideas for future columns.

BUDGET

A budget shall be submitted as specified in the *ABdFC Standing Committees, General Operating Procedures*.