The DBQ 50th Anniversary Commemorative/Collector Edition is now available for purchase on our " Items For Sale " page.

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THE DIRTY BEARDS

Official Publication of the American Bouvier des Flandres Club

Sandi Lyon, Editor

COMMITTEE
Brian Bender
Lee Calhoun
Doug Johnson
Karen Florentine

deadlines

SUBMITTAL DEADLINE	PUBLICATION DATE
February 15	April 1
April 15	June 1
July 15	September 1
October 15	December 1

editorial information

The Dirty Beards is not responsible for contents, accuracy, or the opinions expressed by authors. The advertiser/submitter assumes full responsibility and liability for the content and shall indemnify and hold the Dirty Beards, the ABdFC, and it's Editor harmless against all demands, claims or liability thereon. All manuscripts and materials published by The Dirty Beards become the property of The Dirty Beards. All reasonable care will be taken, but no responsibility will be assumed for unsolicited material(s). No fraudulent or misleading material will be accepted. The Editor and/or the Publication Committee reserves the right to refuse to print or reasonably edit all materials submitted. Reproduction of the contents, either in whole or in part, is not permitted without written consent. Direct correspondence and written requests for permission to reprint articles to the Editor. The opinions expressed in this publication either editorially or in advertising copy are those of the author and do not necessarily constitute endorsement by the editor or the ABdFC.

The Dirty Beards Committee will review all questionable advertisements and submittals. Rejection based on quality or content will be determined by committee consensus. If an advertisement is rejected, the advertiser will have the opportunity to provide additional materials as long as they are received by the published due date. If an article is rejected, the author/submitter will be notified by the committee. The Editor will provide a proof electronically of all ads designed in-house. Layout design is donated by the Editor at no cost to the advertiser or to the ABdFC. Due to time constraints, one design iteration will be created. Corrections to text and color are accepted prior to the deadline; total ad rework with new artwork is not. There will be no graphic alteration of dog structure. All approvals are final.

submission of materials

Information can be submitted electronically or mailed on a computer disc. Original photographs and typewritten materials will also be accepted. Original photographs will be scanned and promptly returned. Photographs, if submitted electronically, must be a minimum of 300 dpi and can be in the following formats: JPEG, TIFF, PSD. Complete ads will be accepted in the following formats only: 300 dpi PDF, CMYK or grayscale, 300 dpi PSD, CMYK or grayscale, InDesign CS5 or later with publication package to include link(s), fonts and images, CMYK or grayscale

design specifications

Full Page: Trim size of publication—8.5" wide x 11" tall; live area inside trim—7.5" wide x 9.75" tall; and full-page bleed add .125" to all sides finished total size

Half Page: Live area—vertical half page, 3.875" wide x 10" tall, live area horizontal half page, 8" wide x 5" tall. Spread: (Submit as 1 Document): Trim size of publication—17" wide x 11" tall; live area inside trim— 7.5" wide x 9.75" tall each page, and for full bleed add .125" to all sides finished total size.

advertising rates and availability

Front Cover - full color, including black/white 1/2 page	$435
Inside Front Cover - full color	$230
Inside Back Cover - full color	$215
Back Cover - full color	$185
Center Spread, color - Inside Front Cover & Page 1	$395
Center Spread, black & white	$195
Center Spread, color	$395
Full Page, black/white	$85
Full Page, color	$185
Half Page, black/white	$60
Litter Listing	$20

**Non Members add 15% to above rates

Breeder/Business Card Ads
$15.00/ issue or $50.00 for 1 year

Classified Boxes
$10.00 for up to 50 words
Prepaid Annual- 4 consecutive ads - $30.00

Brags
$3.00 per dog/event up to 75 words

Litter announcements
$20.00 per litter. CPA certification required.

Deadlines will be honored and all ads must be prepaid. Premium positions are available to members only. An exception will be made for the National Specialty cover, which if won by a non-member, can be purchased at a 15% upcharge. Premium positions are available by reservation only. Reservations are non-transferable and are not to be bartered or sold.

All front and back covers must be designed in house. Only premium positions are guaranteed a specific location in the magazine (covers, center spread, first spread). All other ad placements are run of magazine (placed at the discretion of the Editor with priority given to the order received, the content, and the color requirements).

OF SPECIAL NOTE: *This publication is distributed bulk mail. Neither the Editor, Publication Committee, nor the ABdFC are responsible for the timliness of the delivery. First class priority delivery is available for a surcharge of $20/year. Replacements issues for those lost in transit will be sent no sooner than eight weeks after publication. Address corrections must be received two weeks prior to the distribution date or a fee of $20 will be charged for a replacement copy.*

SUBMIT ARTICLES & ADVERTISING TO EDITOR
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***** CLICK HERE to pay for Dirty Beards Ads with Pay Pal *****